

Interpretation + Storytelling



Narrative & Storytelling

Telling your story is not just a way to interpret your museum's content but it's also how you win over a supporter, update your donors, and help your visitors make meaningful connections. This workshop fills out the basics of how narrative and story structure works and also explores how storytelling in museums can be instantly improved, how audience agency in the story can be integrated, and how to insert a "story" into printed materials and donor asks. Make your museum an expert in communication with a lively set of activities and discussions that won't leave you at a loss for words! Great when paired with our Interpretation 101, Interpreting with Objects & Artifacts, or Interpreting Art & Photographs workshops to form a half day or full day workshop.



90
min

120
min

From "Meh" to "Yeah!" Better Museum Interpretation

This workshop will concentrate on refreshing and sharpening interpretive skills. From the basics of body language and word choice to the subtle skills of self-editing and the art of the smooth segue, this session will remind interpreters of why they love interpretation and give them the best-practice tools to deliver dynamic and meaningful experiences to your audiences. Great when paired with our Know Your Audience or Narrative & Storytelling workshops to form a half day or full day workshop.

60
min

75
min

90
min

120
min

1/2
day

Interpreting with Objects & Artifacts

This workshop is an activity-filled adventure on how to bring a photo or artifact alive for your visitors and how to take "stuff" from static to stunning for better visitor connections. From the basics of material culture to how to explore an artifact with an audience, this workshop uses hands on activities to give you multiple ways of interpreting your collections. Can we interpret an artifact without facts? Is there a hidden story for an object to tell? We'll have a lot of fun with a bunch of inanimate objects and you'll leave with the confidence that you can connect visitors with stationary items in the most engaging and meaningful ways. Great when paired with Narrative & Storytelling, Interpreting Art & Photographs or Mix It to Fix It for a half-day or full day workshop.

75
min

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min

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min

1/2
day



Interpretation + Storytelling

Interpretation 101

Get your whole team on the same page with this workshop. You'll get a fun run down on the history and development of public interpretation. You'll understand 1st & 3rd person interpretation, learn best practices in body language and vocal projection, discuss how to best interpret to various ages and audiences, and more. This workshop is no lecture-- it's full of fun activities that will help the new or newly excited interpreter to do their best in a complex role. Great when paired with our Narrative & Storytelling or First Person Interpretation workshops to form a half day or full day workshop.



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min

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min

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min

Interpreting Art & Photographs

You don't have to be an art museum to have images, photographs, and works of art! Learn some traditional and non-traditional ways to bring images and artworks alive. Learn tools for connecting audiences to images, tell stories that start with 2-dimensions and become relevant and meaningful, and learn how to spark creativity and critical thinking. You too can cross genres, interpret art in a non-art museum, increase empathy, bring active play into your interpretation, and create "wow!" moments for art lovers & art-avoiders alike! Great when paired with our Narrative & Storytelling or Interpreting with Objects and Artifacts workshops to form a half day or full day workshop.

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min

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min

First Person Interpretation

Taking on the challenge of 1st person interpretation is a complex task. In this workshop you'll learn how to converse with your audience, how to segue and regulate topics, and how to design interpretive interaction that will meet the visitor where they are. You'll learn how to develop and research your impressions and participate in fun activities that will strengthen your "character" and make filling someone else's shoes that much easier. Great when paired with our Narrative & Storytelling or Interpretation 101 workshops to form a half day or full day workshop.

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min

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